



**CALLUP**  
ONE1 TELECOM DIVISION



## CanVAS – Now also in the Cloud

Market dynamics and the increasing use of OTT applications are forcing MNOs and MVNOs to reduce the OPEX to a bare minimum.

CALLUP has successfully developed and launched its VAS portfolio over the cloud, dramatically cutting operating costs.

The cloud can be any virtual environment on the customer's premises, a data center located anywhere, or a fully hosted environment like Amazon Web Services.

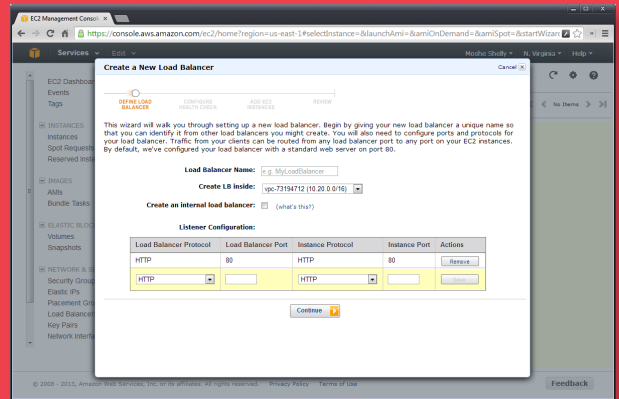
### BENEFITS TO CARRIERS

- Full SaaS service! No commitment!
- No more buying extra hardware for pick days.
- No need to pay for an extra software license in advance; pay according to usage.
- Monitor your own App.
- Flexibility and reliability.
- CALLUP is responsible for availability and upgrades.

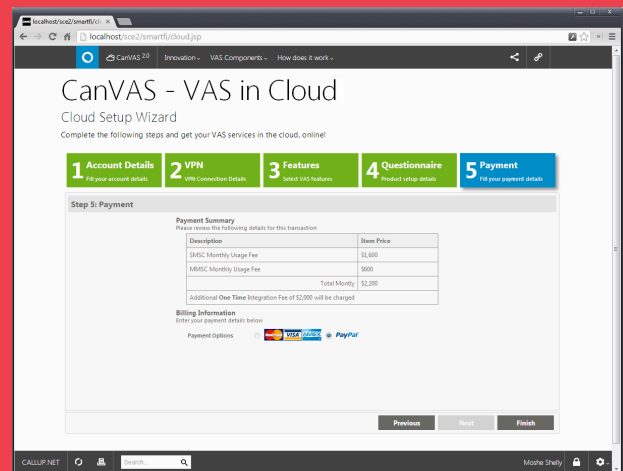
## TECHNICAL FEATURES:

- Hosted on Amazon Web Services platform – the most advanced cloud infrastructure today.
- Multiple high availability schemes ensure uninterrupted level of service.
- Automatic backups.
- Super-efficient cost management with auto-scaling: Use a small setup for day-to-day traffic, automatically expand during holidays and times of high load.
- Utilizes AWS's security and private cloud technology.
  - Private subnet and virtual machines.
  - Complete sand box, absolutely no sharing of data or resources with other customers.
  - Dual IPsec tunnels for redundant site-to-site VPN.
- All private data and messages encrypted on entry and decrypted on exit.
- Simple and unified web management console for all VAS modules.

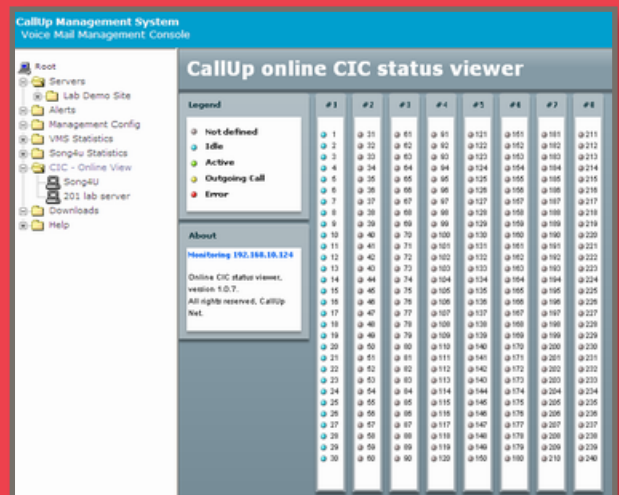
## AWS LOAD BALANCING



## VAS IN CLOUD WIZARD



## ONLINE MONITORING OF VOICE



**CALLUP**  
ONE1 TELECOM DIVISION

For more information please visit us on the web at [www.callup.net](http://www.callup.net) or contact us via e-mail: [info@callup.net](mailto:info@callup.net)

Follow us on:   

Copyright © 2014, CALLUP · Specifications are subject to changes without prior notice.